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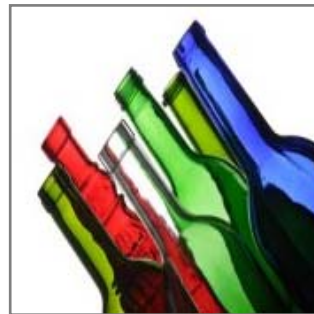
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Are Your Packages Safe? How to Avoid Recalls



For years the packaging industry has relied on inks with pigments that contain heavy metals. These inks tend to produce brighter, glossier colors and have the durability of ceramic. But despite the color brilliance and durability, **pigments containing heavy metals are not an environmentally-safe option.**

Heavy metals pollute our environment and pose risk to our health. Seeing how packaging waste makes up one-third of our landfill waste, it's only right that we reduce these toxins from our environment sooner and not later.

The U.S. Consumer Product Safety Commission (CPSC) has issued more than 20 recalls in the last six months that are directly connected to the use of heavy metals in packaging. The most notable of which was the 13.4 million "Shrek"-themed drinking glasses that McDonald's Corp. was forced to recall. Allegedly, the ink they used on the glass contained cadmium, one of four toxic heavy metals commonly used on packaging in the past.

It's not just the CPSC that concerns itself with heavy metals. Nineteen states have adopted the model legislation created by the Toxics in Packaging Clearinghouse. Additional states and the U.S. Congress have reviewed the model, which aims to eliminate packaging that contains mercury, lead, cadmium and hexavalent chromium within four years of the law's adoption.

California has its own anti-heavy metals law. [The Toxics in Packaging Prevention Act](#) bans all INTENTIONAL use of inks or packaging containing heavy metal. The act went into effect in January 2005 and new additions to the law became effective at the beginning of this year.

Can your packages legally sit on the shelves? More importantly, are your packages safe?

What You Need to Do

It is the manufacturer's responsibility to avoid inks that contain the banned heavy metals, but brand owners must also demand safe ink on their labels. Ask your manufacturer for a certificate that indicates your packages do not contain heavy metals. It's all of our responsibility to market only those packages that are in compliance with law.

You should take extra care when purchasing decorated containers from manufacturers outside the United States. The laws applicable here in the United States may not

apply in the home country of the manufacturer. Again, ask for a Certificate of Compliance.

Safe, Legal Packaging from Quest

Quest provides colorful packing options to our customers made from heavy metal-free UV technology and have done so since 2005. We proudly offer the required Certificate of Compliance to those who decorate their bottles with us.

[Visit our website](#) to see packaging samples or contact us to learn more about our package design capabilities.

Glass Packaging Institute Features Quest!

The Glass Packaging Institute (GPI) recently featured Quest and our "strong R&D focus has resulted in some fabulous, attention-grabbing looks--and ongoing improvements in environmental and health safety." Read all about how our New Jersey plant operates and how we work with customers throughout the world: "[Inventive Glass Decorator Puts Style--and the Environment--Front and Center.](#)"



Free Plant Tour and Consultation

If you are interested in learning more about Quest and how we could provide safe and beautiful packaging for your product, request a free tour of our plant. Visitors see samples of our products and see the manufacturing process first hand. **Call 908-851-9070 to schedule your visit.**

The Quest logo consists of a black ring with a colorful, rainbow-like sphere in the center, set against a dark grey background.

QUEST

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Add **dimension** to
your bottles



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